

**COMMITTED TO EXCELLENCE...**

We provide unified solutions to manage all your  
business complexities & regulatory compliances...

## WHO WE ARE?



**M**anish Anil Gupta & Co, established by CA Manish Gupta with a diversified team of growing professionals, is an esteemed Chartered Accountants firm adding value to the business of its clients for many years, having an office in Janakpuri, New Delhi and provides a wide gamut of services which ranges from Taxation and Compliance services, Income Tax, GST, International Taxation, Transfer Pricing, Transaction Advisory, Company Law Matters, Representing as Counsel, Project Financing, Accounts Outsourcing & Book Keeping, Audit and Assurance, Business Registrations, Corporate Financial and Risk Advisory.



## WHY MAG?

We are a leading chartered accountant firm in Delhi where client's business complexities are transformed into innovative solutions. We have a separate set of experts for every different domain to ensure excellence and high quality in all services we provide to the clients.

We follow transparent business practices and take utmost care of your data privacy and confidentiality. Our dedicated on-site and off-site services and reliable technical support is the reason for our rich history of being satisfied clients over the last many years.

We are considered as a reliable CA Firm for the commitments and excellence in our professional domain. We aim to treat our customers right and satisfy and resolve their queries on a timely basis. If you are situated in Delhi and looking for CA in Delhi/NCR region, you can approach MAG for any professional services.



**Solving Your  
Needs**



**Helping  
You Grow**



**Strengthening  
Your Business**



## OUR VISION

We focus on providing customized business solutions to every client, keeping customer satisfaction as our primary goal. Our whole sole vision is to become a one-stop-shop for our entire client's financial, taxation and other needs as well as constantly improving our firm with changing market trends. We firmly believe in ethical business practices. What makes us stand apart from our competitors is our team of highly qualified and experienced professionals who are trained periodically so that learning never stops, and they are updated with market developments and trends to improve their skillset.



## OUR MISSION



Our mission is to deliver professional value to every service we cater to and help in maximizing the worth of clients while at the same time helping them enhance their future business prospects. We ensure that our mission is communicated to each organization member that provides each employee is committed to the same purpose. Confident leadership, professional ethics, high-quality services and a healthy client relationship are some core business values that we rely on. We work together to achieve the well-defined objectives of the organization.

## ABOUT THE **FOUNDER**

### **Manish Gupta**

FCA | FOUNDER

Manish Gupta is the Founder of Manish Anil Gupta & Co. He is a qualified Chartered Accountant and Fellow member of the Institute of Chartered Accountants of India with more than 11 years of experience in the industry. During his professional journey, he has gained in-depth knowledge in International Taxation, Expatriate Taxation, Transfer Pricing matters, and Corporate Taxation. His other core areas of expertise also include Auditing, Assurance, Corporate compliance and litigation matters.

He is a well-known professional for his skills in delivering innovative ideas and efficient tax planning to clients in growing their businesses. He successfully provides a roadmap and financial strategies to new Indian startups and new entrants from international borders who want to set up their business in India.

He is a future-oriented leader who looks forward to fulfilling his Corporate social responsibilities by imparting the skill among the youth and providing them livelihood opportunities.





## WORDS FROM **FOUNDER**

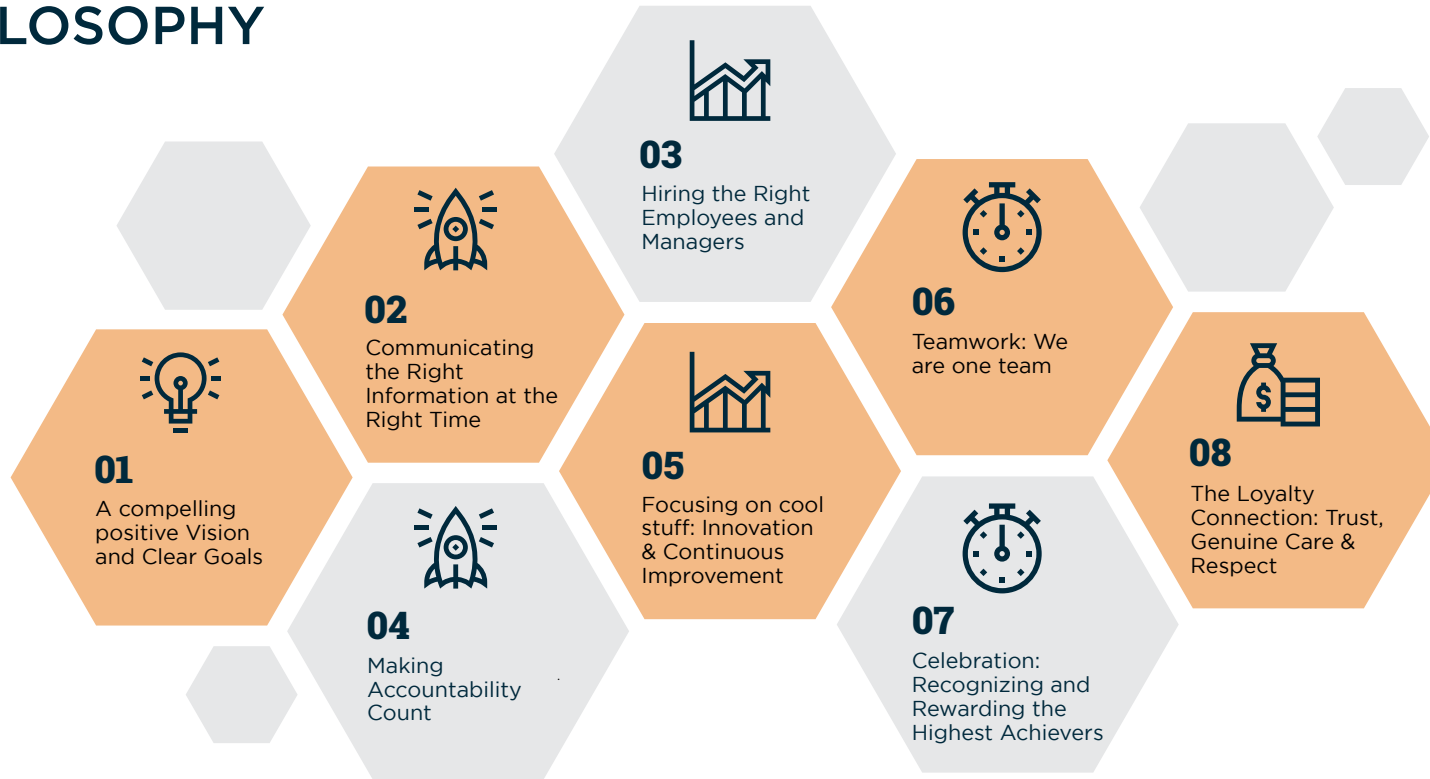
**I**n today's business, the world demands quality professional services provided quickly and cost-effectively. At Manish Anil Gupta & Co, we believe in putting our client's needs squarely in front at all times, understanding the complexities of their business environment and advancing solutions in accordance thereof. Consistent, customized and workable solutions are offered to our clients backed with the highest level of efficiency and technology. We strive with an ever-increasing desire to fulfil the requirements of our clients where quality counts. We draw strength from our team of professionals who have vital functional and industry expertise across the service lines and are well-equipped to deliver outstanding results. Our philosophy is to partner with our clients and not be a distant service provider. Since businesses are inherently different, we tailor our services to meet clients' specific needs and banish the 'one-size-fits-all' standardization.

We recruit, train, motivate and retain the skillful and sharpest talent who bring quality to their work and deliver the best solutions. The quality of our people is the cornerstone of our capacity to serve our clients. From our newest staff members to our seniors, exceptional client service represents our dedication to going above and beyond every working relationship's expectations.

To withstand the ever-increasing competition faced by corporates in the vibrant global economy coupled with increasing responsibilities on human resources, we aim to enhance the economic well-being of an organization by providing timely services that add significant value addition to the client's business.



## OUR PHILOSOPHY



To maintain the highest professional standards of **integrity, independence, ethics** and objectivity.

To develop innovative and **out-of-the-box solutions** which result in value enhancement for our clients.

To encourage **excellence** as a way of life and **culture** of our **firm**, which is reflected in all we do.

To confer the optimal blend of expertise to every **engagement to develop practical and tailor-made solutions** for our clients.

To recognize, respect and discharge our **responsibility with honesty and reliability to our clients**, our people and the society at large.

## SERVICES OFFERED

Our service delivery units are designed to help businesses proactively anticipate and endure the impact of change and meet emerging economic imperatives. Over the years, we have apprehended that as trusted advisors of our clients, we cannot just deliver what our clients want but what our clients should get, and this has completely changed our service orientation towards our clients. We provide a range of accounting, assurance, advisory, and consulting services nationally and internationally through our service divisions.



**Taxation and Compliances**



**Goods and Service Tax**



**International Taxation**



**Audit and Assurance**



**Business Registrations**



**Company & LLP Compliances**



**Accounts Outsourcing  
and Book Keeping**



**Project Financing and  
Fund Raising**

## **Taxation and Compliances**

- Corporate Tax
- Income Tax Litigation Services
- Direct & Indirect Tax - Overview
- Income Tax Return Filings
- Certification & Attestation Services
- Faceless Assessment under income tax
- Lower Deduction Certificate
- 80G & 12A Registration

## **Goods and Service Tax**

- Goods & Service Tax Registration
- GST Consultancy Services
- GST Audit
- GST Return
- GST Registration
- GST Litigation Services
- GST Compliance Services
- GST Refunds

## **International Taxation**

- International Taxation - Overview
- NRI Taxation
- Transfer Pricing
- DTAA
- Taxation of Expats
- Filling of Forms 15CA-15CB
- Residential Status for NRIs
- Tax Residency Certificate

## **Business Registrations**

- Trade mark Registration
- Import Export Code
- Shops & Establishments
- MSME
- NGO / Trust / Society
- Fssai Registration and Licensing
- Niti Aayog Registration
- Startup India Registration

## **Company & LLP Compliances**

- Company Registration
- Company Annual Compliances
- LLP Annual Fillings
- LLP Formations
- FC-GPR and RBI Compliance
- Company Strike Off & LLP Closure
- Foreign Company Setup in India

## **Audit and Assurance**

- Audit and Assurance - Overview
- Tax Audit
- Statutory Audit
- Internal Audit
- Stock Audit
- Fixed Assets Audit
- Management Audit
- Due Diligence

## **Accounts Outsourcing & Book Keeping**

- Overview
- Accounting & Book keeping
- Payroll Management
- TDS and TCS Return Filings

## **Project Financing & Fund Raising**

- Project Finance Services
- Project Report Preparation
- Syndication of Loans
- Preparation of CMA Data



## OUR LEADERS - PEOPLE AT THE HELM

Our team draws on broad industry experience and networks to create the most powerful outcomes for our clients. We have a team of highly-skilled, committed and motivated professionals specializing in respective core fields. We work in a challenging environment with frequent training opportunities for our professionals and also provides a system to keep them updated with the latest developments.

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### Himanshu Sharma

Director-Business Development  
& Management

Himanshu is a self-motivated leader associated with MAG since inception. He has more than six years of experience in the field of Accounting, Auditing, Taxation and Compliance. He is a Graduate and Post Graduate from reputed Delhi University. His strength lies in maintaining integrity & delivering satisfying client services.



### Rahul Pareva

Director-Taxation & Litigation

Rahul is a qualified CA. He has completed his graduation from Sri Venkateswara College, DU. Possesses vast experience of more than eight years in Auditing, Direct and Indirect Taxation, and expertise in handling tax litigations. He is responsible for tax advisory and litigation services in the firm.



### Rahul Garg

Director-Audit & Assurance

Rahul Garg has pursued his graduation from Delhi University. He has worked as an Account Manager in Dubai and gained experience of handling international reporting and compliances. He has problem solving approach with professional expertise & specialization in financial reporting, Auditing and Assurance.



### Richa Gulati

Senior Associate-Secretarial  
Compliance

Richa is a Fellow Company Secretary by profession with more than 8 years of experience in Corporate Laws, Taxation, and Audit Functions. She is also a law graduate from reputed university. She has a good command in Secretarial Compliances, MCA matters, drafting of deeds & agreements along with IPR related matters.

## OUR TEAM



**Mukul Bansal**

Associate-Compliance



**Disha Agarwal**

Associate-Secretarial Compliance



**Ravi Mourya**

Associate-Compliance



**Sheenu Kapoor**

Consultant, ACA



**Pradeep Rajput**

Associate-Compliance



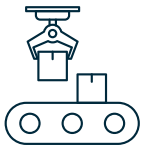
**Dinesh Goyal**

Consultant, ACA

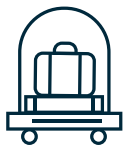
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## INDUSTRIES WE SERVE

Manish Anil Gupta & Co. is committed to serving its clients through unmatched services across different industries. Our professional team brings out innovative solutions to complex problems to our clients. We keep the growth and development of our clients in the very first place. We provide the audit, taxation, legal, financial and business advisory services. We provide services to the following industries:



Manufacturing



Hospitality



Retail Traders



E-commerce



Textile



Automobile



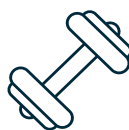
Real Estate



Restaurants



Society Trust  
NGO



Gym & Fitness  
Centers



Oil & Petro  
Chemicals



Event  
Management



FMCG  
Industry



Healthcare  
& Medical



Telecom  
Industries



Internet Service  
Providers



New  
Startups



Travel,  
Tourism &  
Entertainment



Information Tech.  
& Software  
Developers



Education  
& Social  
Welfare



Goods  
Transport  
Agencies

# We Deliver Our Best

**BEST SERVICES | BEST SOLUTIONS | BEST RESULTS**

## Reach Us



**Manish Gupta:** +91-81305 61754

**Rahul Pareva:** +91-97113 23533

**Himanshu Sharma:** +91-99994 55360

**Rahul Garg:** +91-78387 18628



**info@manishanilgupta.com**



**701-702, 7th Floor, Vishwasadan  
Tower, District Centre, Janakpuri,  
New Delhi-110058**

@ManishAnilGupta



manishanilgupta\_co



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